

ASEF ALHMOUD

FILMMAKER AND COLORIST

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Jordan

PROFILE

I direct and produce cinematic content for marketing, branding and digital media campaigns, and stay with each project from the first shot to the final grade. Commercials, documentaries, events and podcasts for brands in Jordan and Saudi Arabia.

SELECTED WORK

NEOM 2030 Documentary

Royal Film Commission: Mosaic Podcast series

Huawei Mate 80 Pro Commercial, KSA

Mercedes-Benz E200 Commercial

JoPetrol Brand documentary, shot and graded

TEDx Hashemite University Event film

HRH Princess Alia Al-Tabbaa, Zaha Cultural Center Event film

HRH Princess Basma bint Ali Event film

Heart of Amman: Success Stories Documentary

Parenting Series Podcast, KSA

SERVICES

Direction and production

Cinematography

Drone cinematography

Editing

Color grading

Podcast production

PODCAST

Multi-camera production

Podcast cinematography

Lighting and camera setup

Editing and post-production

EDUCATION

BA in Radio and Television

Yarmouk University

Graduated with excellence

TOOLS

Adobe Premiere Pro

Lumetri Color